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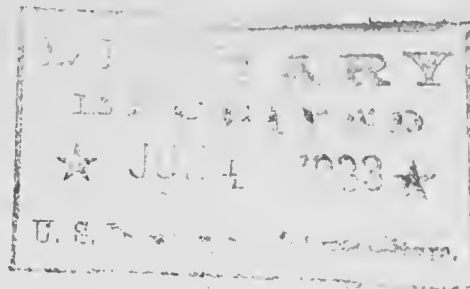
62.97
KELLOGG
SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

RAINBOW
BRAND
SEEDS

MARKET QUOTATIONS
PLEASE RUSH



Sec. 562, P. L. & R.
U. S. POSTAGE

PAID

MILWAUKEE, WIS.
Permit No. 409

W.R. Newman, Reference Librarian,
Bureau of Plant Industry, U.S.D.A
Washington, D.C.

RAINBO BRAND SEED CORN

WISKA VARIETIES

Grown on contract for us from Wisconsin approved seed stock in Nebraska, verified as first year Nebraska seed and sealed by the Wisconsin Department of Agriculture and Markets.

Golden Glow or Wisconsin No. 12.....	Per Bu. \$.90
Silver King or Wisconsin No. 7.....	.90
Wisconsin No. 8.....	.90
Early Murdock95
Wisconsin Cold Resistant Golden Glow.....	.95

This corn is especially recommended for localities where weather conditions are unusually cool.

Minnesota No. 13.....	.90
Wisconsin No. 25.....	1.00
Northwestern Dent	1.00

This corn is a very early variety and is recommended for the Northern Counties.

DENT CORN, NEBRASKA GROWN

Golden Glow or Wisconsin No. 12..	Per Bu. .80
Wisconsin No. 7.....	.80
Wisconsin No. 8.....	.80
Minnesota No. 13.....	.80
Early Murdock80
Pride of the North.....	.80
King of the Earliest.....	.80
White Cap Yellow Dent.....	.80
Reid's Yellow Dent.....	.80
Improved Leaming80
Iowa Gold Mine.....	.80
Wisconsin No. 25.....	.90

SWEET CORN

Stowell's Evergreen Wisconsin.....	Per 100 lbs. 9.00
Golden Bantam, Wisconsin Grown..	9.50
Early Evergreen	9.00
Bantam Evergreen	9.00

FODDER CORN

Red Cob, Fancy Quality.....	Per Bu. .60
Leaming Fodder, Iowa Grown.....	.55
Pride Fodder, Iowa Grown.....	.55
Eureka Fodder, Virginia Grown.....	1.40

COTTON GRAIN BAGS—ROYAL RIVER, per bale of 100.....\$21.00

WISCONSIN GROWN

Cold Resistant Golden Glow.....	Per Bu. 1.50
Golden Glow or Wisconsin No. 12..	1.50
Silver King or Wisconsin No. 7.....	1.50
Wisconsin No. 8.....	1.50
Early Murdock	1.50
Wisconsin No. 25.....	1.60
Northwestern Dent	1.60
Minnesota No. 13.....	1.50
Grown by Jacques and Spangler. State kind wanted.	

NORTHERN WISCONSIN GROWN DENT VARIETIES

Northern Grown Golden Glow (Grown in Shawano County).....	1.60
Cold Resistant Golden Glow (Grown in Shawano County).....	1.60
Wisconsin No. 25 (Grown in Shawano County).....	1.65

FLINT CORN (Wisconsin Grown)

Spangler's Smut Nose Flint.....	1.50
Spangler's Sanfords White Flint.....	1.50

FLINT CORN (Nebraska Grown)

Longfellow	1.00
Smut Nose	1.00
Sanford White	

CRO-TOX

Crow and Bird Repellent. Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$4.80 Per Dozen Packed 15 Cans to the Dozen, 3 Cans Free	1 Qt. Size @ \$12.00 Per Dozen Packed 15 Cans to the Dozen, 3 Cans Free
16 oz. Size @ \$8.00 Per Dozen Packed 15 Cans to the Dozen, 3 Cans Free	1 Gal. Size @ \$38.00 Per Dozen Packed 15 Cans to the Dozen, 3 Cans Free
5 Gal. Cans @ \$3.00 Per Gallon	

STOCK SPRAYS, ETC.

ZIT

STAINLESS, ODORLESS STOCK SPRAY	
1 Gal. Cans, per doz.....	13.50
Packed 15 Cans to the Doz., 3 Cans Free	
5 Gal. Cans, per gal.....	.86
30 Gal. Drums, per gal.....	.81
55 Gal. Drums, per gal.....	.76

BONIDE

LESTAYN STOCK SPRAY	
1 Gal. Cans, per doz.....	8.40
5 Gal. Cans, per gal.....	.65
55 Gal. Drums, per gal.....	.55

GREEN-TOX

NON-POISONOUS LIQUID INSECTICIDE	
1 Oz. Bottles, per doz.....	2.80
6 Oz. Cans, per doz.....	8.00
1 Pt. Cans, per doz.....	16.00
1 Qt. Cans, per doz.....	28.00

BONIDE

SUPERFINE HOUSEHOLD FLY SPRAY	
1 Pt. Bottles, per doz.....	4.00
Packed 15 Bot. to the Doz., 3 Bot. Free.	
1 Qt. Cans, per doz.....	6.00
Packed 15 Cans to the Doz., 3 Cans Free.	

PIK-NIX

POULTRY CANNIBALISM OINTMENT	
Carton 24 4 Oz. Pkgs., per cart.....	9.60
Carton 12-12 Oz. Pkgs., per cart.....	8.00

INSECTICIDES

“ACME” BORDEAUX MIXTURE

	Per 100 lbs.
100 lb. Drums	8.50
4 lb. (24 lbs. per case).....	8.50
1 lb. (24 lbs. per case).....	13.00

“ACME” ARSENATE OF LEAD

100 lb. Drums	10.10
4 lb. (24 lbs. per case).....	10.10
1 lb. (24 lbs. per case).....	13.90
1/2 lb. (24 lbs. per case).....	17.75

“ACME” CALCIUM ARSENATE

100 lb. Drums	6.23
4 lb. (24 lbs. per case).....	6.23
1 lb. (24 lbs. per case).....	10.10
1/2 lb. (24 lbs. per case).....	14.39

“ACME” LONDON PURPLE

“The Ideal Potato Spray”

100 lb. Drums	9.00
4 lb. Bags (24 to case).....	9.00
1 lb. Cartons (24 to case).....	17.00
1/4 lb. Cartons (24 to case).....	30.00

London Purple is much cheaper than Arsenate of Lead yet it is 25% stronger.

Broken Case Lots “ACME” Products
2 cents per lb. higher.

We carry a complete line of “ACME” Insecticides. Ask for quotations on other items.

GRIMM ALFALFA	
State Sealed	
IDAHO CERTIFIED GRIMM	
RAINBO, Blue Tag.....	Per 100 lbs. 23.00
IDAHO GRIMM	
Blackfoot, Blue Tag.....	23.00
Blackfoot, Red Tag.....	22.00
SOUTH DAKOTA CERTIFIED GRIMM	
RAINBO, Blue Tag.....	22.50
Red Tag	21.00
Packed in 30 to 60-lb. bags. BAGS FREE.	

SWEET CLOVER	
WHITE BLOSSOM	
RAINBO	Per 100 lbs. 4.50
Mountain	4.25
YELLOW BLOSSOM	
RAINBO	5.00
GRUNDY COUNTY	
RAINBO	4.50
ALBOTREA	
RAINBO	6.50
HUBAM	
RAINBO	8.00

Alfalfas, Clovers and Timothy in Bushel and Half Bushel Bags, 25c per 100 lbs. Higher.

TIMOTHY.	
RAINBO	Per 100 lbs. 3.50
Mountain	3.40
Valley	3.20

TIMOTHY AND ALSIKE	
About 15% Alsike.....	4.50
About 25% Alsike.....	5.00
About 50% Alsike.....	7.00

MEDIUM RED CLOVER	
(Wisconsin Grown)	
RAINBO	12.50
Mountain	12.00
Valley	11.50

MAMMOTH CLOVER	
(Wisconsin Grown)	
RAINBO	13.00

ALSIKE CLOVER	
RAINBO	12.50
RAINBO, Idaho Grown.....	14.00
Mountain	12.00

ALSIKE SPECIALS	
RAINBO—	
Contains about 5% White.....	11.90
Contains about 8% White.....	11.75
Contains about 10% White.....	11.50

WHITE CLOVER	
RAINBO	33.00
Mountain	29.00
Mixing Qualities	20.00 to 26.00

ALFALFA	
All United States Verified Origin	
KANSAS	
RAINBO	Per 100 lbs. 14.00
NEBRASKA	
RAINBO	15.50
UTAH	
RAINBO	17.00
IDAHO	
RAINBO	18.50
OHIO	
RAINBO	18.50
SOUTH DAKOTA	
RAINBO	19.00
SOUTH DAKOTA-NEBRASKA	
RAINBO	18.00
MONTANA-NEBRASKA	
RAINBO	18.50
MONTANA	
RAINBO	20.00
WISCONSIN	
RAINBO	19.00
CANADIAN VARIEGATED	
RAINBO	23.50
COSSACK ALFALFA	
RAINBO	22.00



ONE BUSHEL SIZE
RAINBO BRAND
INOCULATOR
for
ALFALFA - SWEET CLOVER - BUR
OR HUBAM CLOVER
prepared for
KELLOGG
SEED COMPANY
MILWAUKEE WISCONSIN

This Improved INOCULATOR may be applied to the Seed either Wet or Dry.

No. 1 Alfalfa Sweet Clover.....		Dealer Cost	Retail For One Bu. Size
		.35	.50
No. 2 Clovers.....		.35	.50
		Two Bu. Size	
No. 3 Peas and Vetch.....		.35	.50
No. 6 Soy Beans.....		.35	.50
		\$8.40 Per Case of 24 Cans.	
Peas, Beans, Sweet Peas (Inoculates 2 lbs.).....		.10	.15



INOCULATE ALL LEGUMES WITH
NITRAGIN
The Original Legume Inoculator

Leads in High Germ Count Dated — Fresh Each Year

INOCULATOR PRICES

When ordering, always specify kind of seed.

Alfalfa, All Clovers		Soy Beans, Cow Peas Lespedeza	
Size	Dealer Retail	Size	Dealer Retail
1/2 bu.35 .50	1 bu.30 .40
1 bu.63 .90	2 bu.50 .70
5 bu.	2.80 4.00	5 bu.	1.05 1.50
		10 bu.	1.75 2.50

Peas, Vetch, Beans, Austrian Winter Peas


Size	Dealer Retail
1/2 bu.30 .40
1 bu.45 .60
1 1/2 bu.65 .90
5 bu.	1.75 2.50

Garden NITRAGIN for Peas, Beans, Sweet Peas

Inoculates from 1 oz. to 8 lbs. seed, Price 25c


Quantities Dealer Retail	
Dozen Lots \$ 2.04 \$ 25 ea.	
Half Gross 11.52 .25 ea.	
Gross 21.60 .25 ea.	

*"100 lb. size." Packed only for Vetch and Aust. Pea.



Kellogg Seed Company

Phone BRoadway 4160 P.O.Box 684
322 E. FLORIDA STREET
MILWAUKEE, WISCONSIN



Today's Values F.O.B. Milwaukee, Wis. Terms: Net Cash May 2, 1933

SEED GRAINS	
RAINBO BRAND	
SPRING WHEAT	
Marquis	Per Bu. 1.15
Progress	1.10
SPRING RYE	
Wisconsin Grown	Sold Out
OATS	
Swedish Type Extra Heavy.....	.36
White Cross38
Yellow Kherson36
Wisconsin No. 7 Certified.....	.35
White Kherson34
Iogold36
BARLEY	
Oderbrucker, 6 Rowed.....	.70
Wisconsin Pedigree70
Wisconsin No. 37 Certified.....	.70
Wisconsin No. 38 Certified.....	.80
SPELTZ	
Fancy	Per 100 lbs. 1.75
BUCKWHEAT	
Japanese	2.00
Silverhull	2.00
FIELD PEAS	
RAINBO, Canadian Field.....	Per 100 lbs. 4.50
Mountain, Canadian Field.....	4.25
RAINBO, Green	
RAINBO, Scotch	
RAINBO, Marrowfat	4.75
SOY BEANS	
RAINBO, Manchu	Per 100 lbs. 1.75
RAINBO, Illini	1.75
RAINBO, Wisconsin Early Black....	3.50
WINTER VETCH	
For Spring or Fall Planting.....	Per 100 lbs. 8.50
RAINBO	
AMBER CANE—For Fodder Only	
RAINBO	Per 100 lbs. 1.75
MILLETS	
RAINBO, Common	Per 100 lbs. 2.00
RAINBO, German	2.00
RAINBO, Hungarian	2.25
RAINBO, Japanese	3.75
RAINBO, Early Fortune.....	1.90
FLAX	
RAINBO, For Seeding.....	Per 100 lbs. 3.50
DWARF ESSEX RAPE	
RAINBO	4.25

SUDAN GRASS	
RAINBO	Per 100 lbs. 2.50
REED'S CANARY GRASS	
RAINBO	Per 100 lbs. 65.00

POULTRY FEEDS	
In 100-lb. Bags	
CRUSHED OYSTER SHELL	
RAINBO	Per 100 lbs. .90
MICA SPAR-GRIT—All Sizes	
RAINBO, ton lots.....	.95
Smaller quantities	1.00

CHARCOAL	
Per 100 lbs.	
Poultry Size	1.75
Chick Size	1.75
Pulverized	1.85

BIRD SEED	
(Full Bags)	
Per 100 lbs.	
Sunflower, fancy	5.75
Canary	4.50
Hemp	3.95
Bird Rape	4.50
Large Rape	4.50
Argentine Flint Corn.....	2.50
Large White Millet.....	2.00
Large Red Millet.....	2.00
Smaller Quantities 50c per 100 lbs. Higher.	



MILWAUKEE
MILORGANITE
IDEAL TURF FERTILIZER

100-lb. Burlap Sacks.....	Per Ton \$19.00
100-lb. Cotton Bags.....	21.00
50-lb. Cotton Bags.....	24.00
25-lb. Cotton Bags.....	29.00

Special Prices for Car Lots.



LAWN GRASS MIXTURES	
RAINBO BRAND	
Finest Quality	
In Cartons and Bulk	
Per 100 lbs.	
1-lb. (24 and 50 to a case).....	20.00
5-lb. (9 to a case).....	19.00
1-lb. Shade Grass (24 and 50 to a case)	21.00
5-lb. Shade Grass (9 to a case).....	20.00
RAINBO LAWN SEED—Bulk	
25-lb. Sacks	17.50
50-lb. Sacks	17.25
100-lb. sacks	17.00
RAINBO SHADE GRASS—Bulk	
25-lb. Sacks	19.50
50-lb. Sacks	19.25
100-lb. Sacks	19.00

WHITE CLOVER SEED	
RAINBO DISPLAY CARTON	
Per Carton	
48 10c Packages	3.20
24 20c Packages	3.20
12 40c Packages	3.20
24 10c; 12 20c Packages.....	3.20
RAINBO	
Per 100 lbs.	
1-lb. Boxes (25 to case).....	39.00
1/2-lb. Boxes (50 to case).....	40.00
Packed Conveniently for Counter Trade	

GRASSES	
KENTUCKY BLUE GRASS	
Per 100 lbs.	
RAINBO	10.00
Mountain	9.50
FANCY RED TOP	
RAINBO	7.50
Mountain	7.00
Valley	6.00
Unhulled Fancy	5.00
Unhulled Choice	4.75
ROUGH STALKED MEADOW GRASS	
RAINBO	14.00
Excellent for shady conditions.	
MEADOW FESCUE	
Per 100 lbs.	
RAINBO	4.50
CHEWINGS FESCUE	
RAINBO	15.00
HARD FESCUE	
RAINBO	11.50
SHEEPS FESCUE	
RAINBO	11.50
BROMUS INERMIS	
RAINBO	9.50

ROOT SEEDS	
MANGEL WURZEL	
Per 100 lbs.	
Mammoth Long Red.....	20.00
Giant Half Sugar.....	20.00
RUTABAGA	
American Purple Top.....	22.00
TURNIP	
Long White Cowhorn.....	18.00
Purple Top Strap Leaf.....	18.00
Purple Top White Globe.....	18.00



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds per Acre	Pounds per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass	Depending on Conditions	Depends on Quality
Millets, for hay.....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas, Canada Field—broadcast.....	120-150	60
Peas, Canada Field—with grain.....	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast	15-25	50
Sudan Grass, in drills.....	4-8	50
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN



NEW IMPROVED CERESAN FOR WHEAT

A LOW COST DUST DISINFECTANT

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	1 doz.
5-lb. "	3.00	25.00 " "	1/2 doz.

CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS, BARLEY AND OTHER CEREALS

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	25.00 " "	1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

SEMESAN

A GENERAL DISINFECTANT FOR VEGETABLE AND FLOWER SEEDS OR BULBS, AND CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	1/2 "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lb. "	525.00	420.00 " "	1 "

SEMESAN JR.

A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.40	\$ 3.20 per doz.	3 doz.
1-lb. "	1.50	12.00 " "	2 "
5-lb. "	7.00	56.00 " "	1/2 "
25-lb. pail	28.75	23.00 per pkg.	1 only
100-lb. drum	110.00	88.00 " "	1 "
300-lb. "	315.00	252.00 " "	1 "

NEW IMPROVED SEMESAN BEL

AN INSTANTANEOUS DIP DISINFECTANT FOR SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	30.00	24.00 per pkg.	1 only
100-lb. drum	115.00	92.00 " "	1 "
300-lb. "	330.00	264.00 " "	1 "

